FOR IMMEDIATE RELEASE

**Title (ex. Company Announces BRC Certification)**

*Subtitle [Use this section to add more information from the title] (ex. Company’s effort pays off after earning their BRC Packaging and Packaging Materials Standard certification through DQS Inc. in February of this year]*

CITY, AP STATE/COUNTRY, Date (Day Month Year) – [Company Name], [very short description of what the company does (ex. A leading provider of safe food packaging)], announced it has obtained [certification name (ex. BRC Packaging and Packaging Materials Standard)] certification from DQS Inc. on [date of certification].

“[Quote from Company Spokesperson (ex. At [Company Name], we are proud of our commitment to quality work and processes. Today’s news of our [Certification Name] certification is recognition of the efforts of the [Company Name] team. [Certification Name] certification assures our customers that [Company Name] is delivering the highest quality and reliability in our factories)],”says [Company Spokesperson], [Company Spokesperson’s Title].

[Background information about the certification your company has obtained (ex. ISO 9001 is a quality management system standards are designed to help organizations and ensure they meet the needs of customers and stakeholders while meeting statutory and regulatory requirements related to a product or service. ISO 9001 deals with the fundamentals of quality management systems, including the seven quality management principles)].

“[Quote from DQS Inc. Spokesperson (please contact us for this part), along the lines of how particular and difficult the audit process can be and complimenting your company’s ability to obtain certification],” says [DQS Spokesperson], [DQS Inc. Spokesperson’s Title].

[Closing Statement (ex. [Company Name]'s performance over the past 30 years has established that they consistently design and manufacture quality products, and this latest accomplishment verifies that the entire organization is finely tuned to serve you into the future).

About [Company Name]

[Enter a brief summary (2-4 sentences) about your company, selling what you do and what your company could do for consumers (for an example see the About DQS. Inc. section)]

About DQS Inc.

DQS Inc. was formed as a strategic partnership between Underwriters Laboratories (UL) and DQS (Germany’s first certification body). As a result of this merger, DQS Inc. is able to provide global resources and highly skilled, local auditors. The assessment and certification of management systems is our core business. With over 20,000 customers in 100 countries, we serve a wide spectrum of industry sectors, including automotive, electrical engineering, engine construction, the metal and chemicals industries, services, food, health care, the aviation and aerospace industries and telecommunications.

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